

Remit Address:

**INVOICE**

Page 1 of 8

<b>Advertiser</b>	American Crossroads	Invoice No.	140010022
<b>Product</b>	11-27-694-AMERICAN CROSSROADS	Invoice Date	11/25/12
<b>Estimate Number</b>	694	Invoice Month	November 2012
<b>Station</b>	WQFL	Invoice Period	10/29/12 - 11/05/12
<b>Account Executive</b>	Anthony Castaneda	Order #	4057953
<b>Sales Office</b>	FSS Philadelphia	Alt Order #	***POLITICAL ISSUE***
<b>Sales Region</b>	National	Deal #	
		Order Flight	10/30/12 - 11/05/12

Billing Calendar	Broadcast	IDB #	TV14273
Billing Type	Cash	Advertiser Code	11
Special Handling		Product Code	27

Agency Ref \_\_\_\_\_

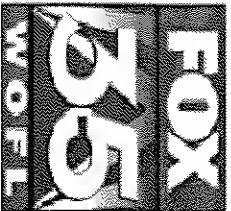
Crossroads Media LLC  
Attention: Accounts Payable  
66 Canal Center Plaza  
Suite 555  
Alexandria, VA 22314

**Billing Address:**

Line	Channel	Description
1	WOFL	Good Day 430a Political Issue
2	WOFL	WOFL
3	WOFL	WOFL
4	WOFL	WOFL
5	WOFL	WOFL
6	WOFL	Good Day 5a Political Issue
7	WOFL	WOFL
8	WOFL	WOFL
9	WOFL	WOFL
10	WOFL	Good Day 5a
11	WOFL	Good Day 6a Political Issue
12	WOFL	WOFL
13	WOFL	WOFL
14	WOFL	WOFL
15	WOFL	Good Day 6a Political Issue

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.



### **Remit Address**

INVOICE

Advertiser	American Crossroads	Invoice #	4057953-1
Product	11-27-694-AMERICAN CROSSROADS	Invoice Date	11/25/12
Estimate Number	694	Invoice Month	November 2012
Station	WOFL	Invoice Period	10/29/12 - 11/05/12
Account Executive	Anthony Castaneda	Order #	4057953
Sales Office	FSS Philadelphia	Alt Order #	***POLITICAL ISSUE***
Sales Region	National	Deal #	
Billing Calendar	Broadcast	Order Flight	10/30/12 - 11/05/12
Billing Type	Cash	IDB #	TV14273
Special Handling		Advertiser Code	11
		Product Code	27

Crossroads Media LLC  
Attention: Accounts Payable  
66 Canal Center Plaza  
Suite 555  
Alexandria, VA 22314

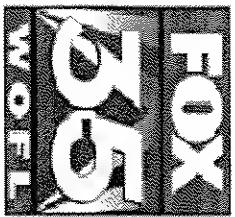
**Billing Address:**

10/29/12 to 11/04/12 6x -TWTF--

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

**INVOICE**

FAX Address:



**WOFL**  
**12315 Collection Center Drive**  
**Chicago, IL 60693**  
**Main: (407) 644-3535**  
**Billing: (407) 644-3535**

Billing Address:

**Crossroads Media LLC**  
**Attention: Accounts Payable**  
**66 Canal Center Plaza**  
**Suite 555**  
**Alexandria, VA 22314**

Advertiser	American Crossroads	Invoice #	4057953-1
Product	11-27-694-AMERICAN CROSSROADS	Invoice Date	11/25/12
Estimate Number	694	Invoice Month	November 2012

Station	WOFL	Order #	4057953
Account Executive	Anthony Castaneda	Alt Order #	***POLITICAL ISSUE***
Sales Office	FSS Philadelphia	Deal #	
Sales Region	National	Order Flight	10/30/12 - 11/05/12

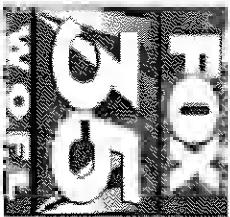
Billing Calendar	Broadcast	IDB #	TV14273
Billing Type	Cash	Advertiser Code	11

Special Handling		Product Code	27
		Agency Ref	

Advertiser Ref	
Advertiser Ref	10/30/12 - 11/05/12

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
9	WOFL	Good Day 8a			830-9A						
		Political Issue									
	WOFL			W	10/31/12	:30	8:39 AM	USPRTV28ACH	\$700.00		5
	WOFL			Th	11/01/12	:30	8:42 AM	USPRTV28ACH	\$700.00		3
	WOFL			Th	11/01/12	:30	8:58 AM	USPRTV28ACH	\$700.00		6
	WOFL			F	11/02/12	:30	8:42 AM	USPRTV28ACH	\$700.00		4
	WOFL			F	11/02/12	:30	8:52 AM	USPRTV28ACH	\$700.00		2
10	WOFL	Good Day 9a			9-930A						
		Political Issue									
	WOFL			Tu	10/30/12	:30	9:22 AM	USPRTV28ACH	\$300.00		1
	WOFL			Th	11/01/12	:30	9:08 AM	USPRTV28ACH	\$300.00		2
	WOFL			Th	11/01/12	:30	9:30 AM	USPRTV28ACH	\$300.00		3
	WOFL			F	11/02/12	:30	9:07 AM	USPRTV24ACH	\$300.00		4
	WOFL			F	11/02/12	:30	9:21 AM	USPRTV28ACH	\$300.00		5
11	WOFL	Good Day 9a			930-10A						
		Political Issue									
	WOFL			Tu	10/29/12 to 11/04/12	5X	--TWTF--				
	WOFL			W	10/30/12	:30	9:58 AM	USPRTV24ACH	\$300.00		1
	WOFL			Th	10/31/12	:30	9:58 AM	USPRTV28ACH	\$300.00		5
	WOFL			F	11/01/12	:30	9:43 AM	USPRTV24ACH	\$300.00		2
	WOFL			F	11/02/12	:30	9:41 AM	USPRTV28ACH	\$300.00		3
	WOFL			F	11/02/12	:30	9:54 AM	USPRTV28ACH	\$300.00		4
12	WOFL	SAT 8-9A			SAT 8-9A						
		Political Issue									
	WOFL			Sa	10/29/12 to 11/04/12	1X	-----S-				
	WOFL			Sa	11/03/12	:30	8:10 AM	USPRTV28ACH	\$300.00		1
13	WOFL	SAT 9-10A			SAT 9-10A						
		Political Issue									
	WOFL			Sa	10/29/12 to 11/04/12	1X	-----S-				
	WOFL			Sa	11/03/12	:30	9:09 AM	USPRTV28ACH	\$300.00		1

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



Remit Address:

**INVOICE**

Advertiser	American Crossroads
Product	11-27-694-AMERICAN CROSSROADS
Estimate Number	694

<b>Invoice #</b>	4057953-1
<b>Invoice Date</b>	11/25/12
<b>Invoice Month</b>	November 2012
<b>Invoice Period</b>	10/29/12 - 11/05/12

Billing Address: \_\_\_\_\_  
Billing: (+00) 0000-0000

Crossroads Media LLC  
Attention: Accounts P  
66 Canal Center Plaza  
Suite 555  
Alexandria, VA 22314

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Ref \_\_\_\_\_  
Advertiser Ref \_\_\_\_\_

**14**  
**WOFL SUN 8-9A**  
Political Issue  
**SUN 8-9A**

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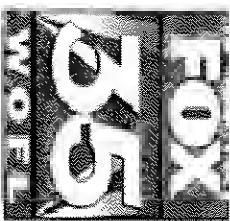
<u>10/29/12 to 11/04/12</u>		<u>1X</u>	<u>-----S</u>
<u>Su</u>	<u>11/04/12</u>	<u>:30</u>	<u>8:09 AM</u>
			USPRIV28ACH
			\$300.00
			1

15	WUOL	SUN y-10A	SUN y-10A
16	WOFL	Fox News Sunday	
	WOFL		
			10/29/12 to 11/04/12
			1X
			-----S
			Su 11/04/12 :30
			9:51 AM
			USPRTV28ACH
			\$300.00

	10/29/12	11/04/12	4x	TW 1 P - day
Tu	10/31/12	:30	5:29 PM	USRRTV28ACH
W	10/31/12	:30	5:27 PM	USRRTV28ACH
Th	11/01/12	:30	5:13 PM	USRRTV28ACH
F	11/02/12	:30	5:38 PM	USRRTV28ACH

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Station does not discriminate in the sale or advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, Station does not discriminate in the sale or advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity.



Remit Address:

# INVOICE

**Invoice #** 4057953-1  
**Invoice Date** 11/25/12

**Chicago, IL 60693**  
**Main: (407) 644-3535**  
**Billing: (407) 644-3535**

Billing Address:

Crossroads Media LLC  
Attention: Accounts Payable  
66 Canal Center Plaza  
Suite 555  
Alexandria, VA 22314

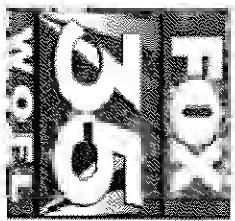
<b>Advertiser</b>	American Crossroads
<b>Product</b>	11-27-694-AMERICAN CROSSROADS
<b>Estimate Number</b>	694
<b>Station</b>	WOFL
<b>Account Executive</b>	Anthony Castaneda
<b>Sales Office</b>	FSS Philadelphia
<b>Sales Region</b>	National
<b>Billing Calendar</b>	Broadcast
<b>Billing Type</b>	Cash
<b>Special Handling</b>	

Advertiser Ref

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
Political Issue											
WOFL			10/29/12 to 11/04/12			4x	-TWTF--				
WOFL			Tu	10/30/12	:30	6:14 PM	USPRTV28ACH		\$950.00		2
WOFL			W	10/31/12	:30	6:13 PM	USPRTV28ACH		\$950.00		3
WOFL			Th	11/01/12	:30	6:28 PM	USPRTV28ACH		\$950.00		1
WOFL			F	11/02/12	:30	6:10 PM	USPRTV28ACH		\$950.00		4
WOFL	Fox 35 5p News	Political Issue				5p-6p					
WOFL	Fox 35 5p News	Political Issue	10/29/12 to 11/04/12			1x	-----S-				
WOFL	Fox 35 5p News	Political Issue	Sa	11/03/12	:00						
WOFL	Fox 35 5p News	5p-6p	10/29/12 to 11/04/12			1x	-----S				
WOFL	Fox 35 5p News	5p-6p	Su	11/04/12	:00						
WOFL	Fox 35 10p News	Political Issue	10-1030P								
WOFL	Fox 35 10p News	Political Issue	10/29/12 to 11/04/12			1x	-TWTF--				
WOFL	Fox 35 10p News	Political Issue	F	11/02/12	:30	10:13 PM	USPRTV28ACH		\$650.00 Credited		1
WOFL	Fox 35 10p News	Political Issue	1030-11P								
WOFL	Fox 35 10p News	Political Issue	10/29/12 to 11/04/12			1x	-TWTF--				
WOFL	Fox 35 10p News	Political Issue	Tu	10/30/12	:30	10:36 PM	USPRTV28ACH		\$2,000.00		1
WOFL	Fox 35 10p News	Political Issue	W	10/31/12	:30	11:11 PM	USPRTV28ACH				
WOFL	Fox 35 10p News	Political Issue	10p-11p								
WOFL	Fox 35 10p News	Political Issue	10/29/12 to 11/04/12			2x	-TWTF--				
WOFL	Fox 35 10p News	Political Issue	Tu	10/30/12	:30	11:28 PM	USPRTV28ACH		\$1,850.00		1
WOFL	Fox 35 10p News	Political Issue	W	10/31/12	:30	11:11 PM	USPRTV28ACH		\$1,400.00		2

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**INVOICE**Remit Address:

**WOFL**  
**12315 Collection Center Drive**  
**Chicago, IL 60693**  
**Main: (407) 644-3535**  
**Billing: (407) 644-3535**

Billing Address:

**Crossroads Media LLC**  
**Attention: Accounts Payable**  
**66 Canal Center Plaza**  
**Suite 555**  
**Alexandria, VA 22314**

Advertiser	Product	Estimate Number	Order #	IDB #
WOFL	11-27-694-AMERICAN CROSSROADS	694	4057953	TV14273
Station	Account Executive	Sales Office	Alt Order #	Deal #
WOFL	Anthony Castaneda	FSS Philadelphia	11	***POLITICAL ISSUE***

Invoice #	4057953-1
Invoice Date	11/25/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/05/12

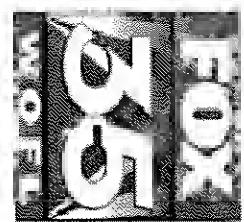
Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
25	WOFL	Fox 35 10p News	10p-11p	Sa	11/03/12	.00			\$1,200.00 Credited		1
	WOFL	Political Issue									
26	WOFL	Fox 35 10p News	10p-11p	Su	11/04/12	.30	10:36 PM	USPRTV28ACH	\$1,300.00		1
	WOFL	Political Issue									
27	WOFL	WENDY WILLIAM	10a-11a	Tu	10/29/12 to 11/04/12	1X	--S				
	WOFL	Political Issue									
28	WOFL	DR PHIL	3p-4p	Tu	10/30/12	.30	10:47 AM	USPRTV28ACH	\$250.00		1
	WOFL	Political Issue									
29	WOFL	JUDGE JUDY	4p-5p	Tu	10/29/12 to 11/04/12	1X	-TWTF--		\$550.00		1
	WOFL	Political Issue									
30	WOFL	World Series Game NonHome	7-11p	Tu	10/30/12	.30	4:40 PM	USPRTV28ACH	\$675.00		1
	WOFL	Political Issue									
31	WOFL	World Series Game NonHome	7-11p	W	10/29/12 to 11/04/12	1X	--W---		\$7,000.00 Credited		1
	WOFL	Political Issue									
32	WOFL	SEC Football Non Home	Various	Th	10/31/12	.00			\$7,000.00 Credited		1
	WOFL	Political Issue									

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**INVOICE**

Remit Address:



**WOFL**  
**12315 Collection Center Drive**  
**Chicago, IL 60693**  
**Main: (407) 644-3535**  
**Billing: (407) 644-3535**

Billing Address:

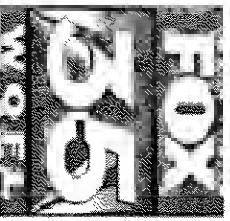
Crossroads Media LLC  
Attention: Accounts Payable  
66 Canal Center Plaza  
Suite 555  
Alexandria, VA 22314

Billing Calendar	Broadcast	IDB #	TV14273
Billing Type	Cash	Advertiser Code	11
Special Handling		Product Code	27
Agency Ref		Alt Order #	***POLITICAL ISSUE***
Sales Office	FSS Philadelphia	Deal #	
Sales Region	National	Order Flight	10/30/12 - 11/05/12

Line	Channel	Description	Time	Day	Date	Length	Air Time	Audio	Rate	Reconciliation	Ref #
32	WOFL	SEC Football Non Home	Various								
		Political Issue									
33	WOFL	SAT 8-10A		SAT	8-10A		10/29/12 to 11/04/12	1x	-----S-		
				Sa	11/03/12	.30		3:17 PM	USPRTV28ACH	\$4,425.00	1
34	WOFL	WOFL	SAT 8-10A				10/29/12 to 11/04/12	2x	-----S-		
				Sa	11/03/12	.30		8:29 AM	USPRTV24ACH	\$300.00	2
				Sa	11/03/12	.30		9:40 AM	USPRTV28ACH	\$300.00	1
35	WOFL	WOFL	SUN 8-10A				10/29/12 to 11/04/12	2x	-----S-		
				SU	11/04/12	.30		8:50 AM	USPRTV28ACH	\$300.00	1
				SU	11/04/12	.30		9:21 AM	USPRTV28ACH	\$300.00	2
36	WOFL	WOFL	Off Time Late News Sa		1030p-1a		10/29/12 to 11/04/12	1x	-----S-		
				Sa	11/03/12	.30		11:27 PM	USPRTV24ACH	\$1,200.00	1
37	WOFL	X FACTOR	8p-10p				10/29/12 to 11/04/12	2x	--W----		
				W	10/31/12	.30		7:58 PM	USPRTV28ACH	\$10,000.00	1
				W	10/31/12	.30		8:59 PM	USPRTV28ACH	\$10,000.00	2
38	WOFL	Pac 12 RS Prime Game	7p-11p				10/29/12 to 11/04/12	1x	----T---		
				Th	11/01/12	.30		9:42 PM	USPRTV28ACH	\$11,000.00	1
39	WOFL	SUN 8-10A					10/29/12 to 11/04/12	1x	-----S-		
				Sa	11/03/12	.30		6:57 PM	USPRTV24ACH	\$3,000.00	1
				SU	11/04/12	.30		8:19 AM	USPRTV24ACH	\$300.00	2

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**Remit Address:**

**INVOICE**

<b>Advertiser</b>	American Crossroads	<b>Invoice #</b>	4057953-1
<b>Product</b>	11-27-694-AMERICAN CROSSROADS	<b>Invoice Date</b>	11/25/12
<b>Estimate Number</b>	694	<b>Invoice Month</b>	November 2012
<b>Station</b>	WOFL	<b>Invoice Period</b>	10/29/12 - 11/05/12
<b>Account Executive</b>	Anthony Castaneda	<b>Order #</b>	4057953
<b>Sales Office</b>	FSS Philadelphia	<b>Alt Order #</b>	***POLITICAL ISSUE***
<b>Sales Region</b>	National	<b>Deal #</b>	
		<b>Order Flight</b>	10/30/12 - 11/05/12

Billing Address:

**Crossroads Media LLC**  
Attention: Accounts Pa  
86 Canal Center Plaza  
Suite 555  
Alexandria, VA 22314

Billing Calendar	Broadcast	IDB #	TV14273
Billing Type	Cash	Advertiser Code	11
Special Handling		Product Code	27
Agency Ref			
Advertiser Ref			

<u>Gross Total</u>	\$100,800.00
<u>Agency Commission</u>	\$15,120.00
<u>Net Amount Due</u>	\$85,680.00

Payment Terms 30 Days

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